

CHARGE: 502(a)—the labeling accompanying the article, when shipped, contained false and misleading representations that the article was an adequate and effective treatment for relieving stiffness and soreness; reducing excess weight; improving elimination, weak instep, sore feet, and impaired circulation; breaking up congestion; stimulating kidneys and the nerves running to the intestines; overcoming congestion in the lower lungs; improving the digestion; overcoming liver sluggishness; overcoming congestion of the bronchial tubes and lung trouble; providing a deep kneading action for relieving congestion and sluggishness; helping to wake up dormant, congested organs in the abdomen; "doing away with unwanted bulges and fatty accumulations"; causing "pounds . . . to disappear"; and overcoming nervous tension.

DISPOSITION: 11-7-58. Consent—claimed by Edwin P. Farr and Joseph E. Farr, Dallas, Tex., and relabeled.

5813. Renhill Cyclon Massager. (F.D.C. No. 42247. S. No. 35-150 P.)

QUANTITY: 12 unlabeled devices and 6 labeled devices at Philadelphia, Pa.

SHIPPED: Between 7-3-58 and 8-25-58, from Newark, N.J., by Renhill Products Co.

LABEL IN PART: "Renhill Cyclon Massager."

ACCOMPANYING LABELING: Leaflet entitled "Here's New Body Beauty and Better Health" and card entitled "Slender-Health Massager."

RESULTS OF INVESTIGATION: The devices were an electromagnetic type vibrator mounted between two aluminum plates. The plates and vibrator were enclosed by polyurethane foam and a terry cloth cover.

LIBELED: 10-28-58, E. Dist. Pa.

CHARGE: 502(a)—the labeling accompanying the article, when shipped, contained false and misleading representations that the article was an adequate and effective treatment for stimulating blood circulation; relaxing nervous tension; increasing body nutrition; improving general metabolism; relieving constipation; reducing the figure; decreasing fatigue; relieving aches and pains from arthritis, rheumatism, lumbago, fibrositis, and bursitis; breaking down excess fatty tissues; aiding nature's own method of overcoming or relieving diseased conditions; providing passive exercise; and promoting and maintaining a general feeling of well-being.

DISPOSITION: 11-10-58. Default—destruction.

5814. Vibratone device. (F.D.C. No. 42214. S. No. 28-934 P.)

QUANTITY: 19 cartoned devices at New Orleans, La.

SHIPPED: Between 8-19-58 and 9-23-58, from Dallas, Tex., by the Walton Mfg. Co.

ACCOMPANYING LABELING: Booklet entitled "Line Design Vibratone," advertising formats, and a newspaper advertisement tear sheet.

RESULTS OF INVESTIGATION: The newspaper tear sheet and the advertising formats were furnished by the shipper, and a copy of the booklet was enclosed in each carton containing a device.

The device consisted of a stand or base into which a long metal tube with an electric motor on top was mounted. A long web belt attached to each end of the motor vibrated when the motor was switched on. The motor was enclosed in a protective and decorative covering, to which a dial was attached for adjusting the speed of the motor.